



# DID YOU KNOW THIS?

## *Agmax Stockfood Supplement ....*

This was our very first product, and it continues to attract the most enquires for more information. That's probably because it's a fairly unusual product, and perhaps also because some of its regular users make some pretty strong recommendations about it to other dairy farmers, who then contact us for more information.

The product is actually very simple. It's a liquid concentrate made primarily from maize grain. It looks like tomato soup, smells like Vegemite and tastes like Guinness. Well, perhaps not exactly like Guinness, but stock do love it anyway! The most popular method of use is as part of a drenching programme, at around 10ml per cow per day. It mixes well with bloat products, magnesium, etc., and has the additional benefit of masking the revolting taste of those chemicals. It can also be used as a direct water trough additive, at the same 10ml rate.

The key question, naturally, is what does it do? Agmax Stockfood Supplement is a concentrated, palatable nutritional supplement. It's not a remedy, nor is it a primary feed. It's a supplement intended to assist stock in stress conditions, and it generally shows its best results in conditions where the stock are not doing as well as you think they should be. What kind of results? It can assist with maximising production, which will often be most noticeable when the herd moves to any paddocks where they normally drop back a bit. Most customers using the product report improvements in the appearance and behaviour of their stock, especially the younger animals and the tail end of the herd. In other words, it will often pick the weaker animals up.

There are also a lot of people who tell us they use the product mainly for the improvement they perceive in cycling rates. This is a very difficult issue to prove, and we don't intend even to try. Nutrition and energy levels are certainly two factors which effect cycling and conception. From a research point of view, it's a can of worms - everything seems to be connected to everything else, and it's difficult to isolate the impact of any one factor. Overall, our view is that sometimes this product will provide useful benefits to stock, and sometimes it won't. Its effect depends on whether there's an opportunity for it to contribute. It won't compensate for a shortage of feed, and it won't cure snakebite, but if a palatable, nutritious pick-me-up is all that's needed, it can provide pleasing, inexpensive results.

Perhaps the best lesson we have learned from our customers using Agmax Stockfood Supplement is that if it's going to provide some worthwhile benefit, you can expect to see the improvement in a few days. So if you try it, and notice no clear effect, either keep it for another occasion, or contact Agmax and get your money back (that's what our guarantee is for). One other popular use of the product is with calves. Use about 5ml per calf per day, in the milk or milk replacement. Continue its use in the water after weaning, if you wish. It does seem to consistently assist calves to look and do well, especially the strugglers.

The typical analysis of the product is:

Total Solids	52%	Crude Protein	25%
Carbohydrates	6%	Nitrogen	4%
Magnesium	2.5%	Potassium	2.5%
Phosphorus	1.5%	Sodium	1.5%

Plus various minor trace elements, amino acids and B group vitamins.

**Available in: 20 ltr 100 ltr 200 ltr**

### INSTRUCTIONS FOR USE

**Drenching:** The product can be drenched alone, or it can be incorporated into an existing drenching programme (e.g. Magnesium, Zinc, etc.). Use 10mls per cow per day.

**Troughs:** Alternately, the product can be added to the water trough once per day at 1lt per 100 cows.

**Calves:** Add directly to milk at 5mls per calf per day. Continue in water supply after weaning at 10mls per calf per day.

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